

2021 PRINT CONTENT CALENDAR

MONTH	EDITORIAL CONTENT	SPECIAL FEATURES AND SECTIONS	ALSO IN THIS ISSUE	OFFICER.COM EXCLUSIVES	TRADESHOW DISTRIBUTION
JANUARY	Featured Sections				
Close: 12/2/20 Materials: 12/9/20	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic	OUR INAUGRAL ISSUE	Less-Lethal Weapons & Munitions Sensible “New Years” Resolutions	SHOT Show 2021 Coverage	SHOT Show Border Security Expo
FEBRUARY	Featured Sections				
Close: 1/11/21 Materials: 1/19/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic		Body Cameras (Video storage and management) Data Management		
MARCH	Featured Sections				
Close: 2/2/21 Materials: 2/9/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic	Firearms & Firearm Accessories (Rifles, shot-guns, sub-guns, ammo, optics, slings, holsters, policies, training, etc)	Apparel & Body Armor Protection (Uniforms, other clothing, foot-wear, body armor, carriers, etc) Off-duty (All off-duty clothing, weapon accessories, etc)	Firearms & Firearm Accessories Webinar ILEETA 2021 Coverage	ILEETA IWCE ISC West TTPOA TacOps South
APRIL	Featured Sections				
Close: 3/8/21 Materials: 3/15/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic		Corrections (All access control, prisoner management, software items) Budgets	2021 Salary Survey	NYTOA NRA NAUMD
MAY	Featured Sections				
Close: 4/5/21 Materials: 4/12/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic	Less-Lethal/Riot Control (Less-lethal munitions specific to crowd control, non-ballistic armor, body bunkers, helmets, etc)	K-9 Equipment & Services (Transport cages, collars, leashes, training, etc) Recruiting & Retention	Less-Lethal/Riot Control Webinar Police Week coverage	Criminal Justice LERM Conference OTOA
JUNE	Featured Sections				
Close: 5/10/21 Materials: 5/17/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic		Communications (Consoles, radios, software, etc) Less-Lethal (Weapons, munitions & training)	NSA 2021 Coverage	NSA PSE NASRO

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JULY	Featured Sections				
Close: 6/7/21 Materials: 6/14/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic	Law Enforcement Design Awards Call for Entry	Traffic Safety & Enforcement (Vehicles and equipment related to traffic safety and traffic law enforcement) First-Aid (All first-aid supplies, training, etc)		IAI APCO CPOA Advance
AUGUST	Featured Sections				
Close: 7/6/21 Materials: 7/13/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic	2021 Salary Survey Results Drones & Investigations (Drones, programs, apps, policy, use for investigations, accident image documentation, etc)	Firearms & Firearm Accessories Duty Gear (Anything an officer might wear on duty)	Drones & Investigations Webinar	MSPCE NTOA
SEPTEMBER	Featured Sections				
Close: 8/9/21 Materials: 8/16/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic	The 20th Anniversary of 9/11 SPECIAL ISSUE (All articles placed in their specific channels will discuss September 11.)		2021 State of the Industry Survey Sent Out	
OCTOBER	Featured Sections				
Close: 9/7/21 Materials: 9/14/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic		Computers & Software (Handheld, laptops, desktops, in car, all support hardware, apps, software, etc) Off-duty (All off-duty clothing, weapon accessories, etc)		CW Fleet IACP ITOA
NOVEMBER	Featured Sections				
Close: 10/12/21 Materials: 10/19/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic	Vehicles & Fleet (Specialty vehicle, fleet vehicle, vehicle maintenance, reports on new duty vehicle releases, etc)	SWAT (Vehicles, weapons, armor, uniforms, training, any other related) Christmas Wish List for Your Cop (Editors' top ten picks)	Vehicles & Fleet Webinar IACP 2021 Coverage	
DECEMBER	Featured Sections				
Close: 11/5/21 Materials: 11/12/21	Command/HQ Training & Careers On The Street Tactical Vehicles & Fleet Investigations Product information for each editorial topic	2021 State of the Industry Survey Results Law Enforcement Design Award Winners	Forensics Scheduling/Manpower Management		